

# INTEGRATIONS MADE EASY

# SmartConnect

BY TELROCK SYSTEMS

## WHO ARE YOU?



### You are a **Risk Strategy Leader.**

You need the ability to use your data to write rules that drive efficiency and effectiveness. You need the ability to use your data to build business processes tailored to your customers' needs and expectations.



### You are an **Integration Leader.**

You want to integrate your third-party providers to provide a frictionless experience to your customers. You want to add or enhance digital messaging to improve customer contact and experience.



### You are an **Implementation Leader.**

You need to efficiently implement your solution quickly into production with minimal down time.



### You are a **System Administrator.**

You are responsible for ensuring that your system is up and running during production for operations and customers.

## WHO ARE WE?

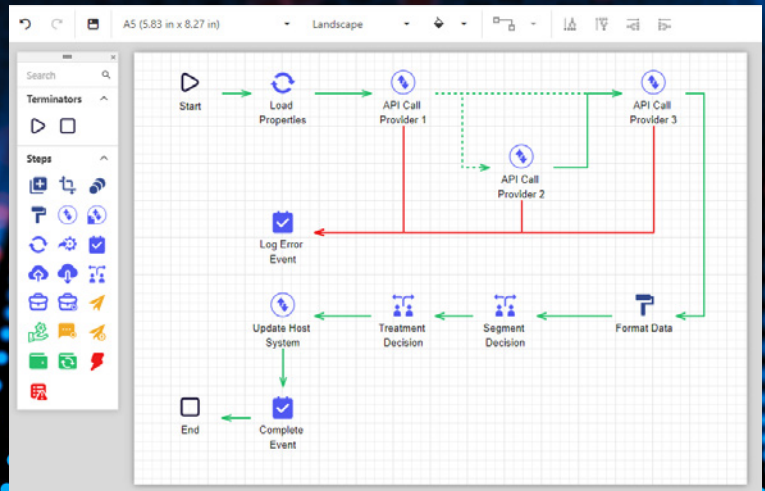
We are Telrock Systems, provider of SmartConnect - a cloud-native, low/no-code integration hub (SmartIntegration) including a flexible, easy-to-use business rules engine (SmartDecisions) and digital communications capabilities (SmartConversation).

Our solution allows organizations to create, deploy and maintain business rules via a user-friendly, intuitive and proven rules engine component. Additionally, SmartConnect addresses one of the biggest challenges...the ability to integrate between multiple systems and applications across a firm's ecosystem and third-party systems, enabling more timely and simple means of sharing information.

SmartConnect offers its users an advanced set of APIs, easy-to-use data integration tools, and robust digital channel messaging capabilities. **Our approach is based on Configuration, not Customization, via drag-n-drop capabilities built within SmartConnect.**

*That's SmartConnect by Telrock Systems – Smarter Technology, Better Results.*

**"I have never seen anything like this! Telrock has made integration with APIs like Fisher-Price, as it's so easy."**  
—CIO, current Telrock customer



## KEY VALUES:



### SmartIntegration:

- Utilize low/no-code integration capabilities, which means faster realization of business benefits
- Decrease your overall development costs, thereby saving you technology expenses
- Reduce implementation timelines when new integrations are required, which means less down time, and more agility in responding to market changes



### SmartDecisions:

- Customize customer segmentation strategies through decisioning, providing your customers with a tailored experience
- Create and maintain business rules using business friendly design tools
- Deploy your own or third-party scoring models



### SmartConversation:

- Apply consistent and unified messaging resulting in more reliable compliance
- Easy to use 2-way conversation graphical editor to build your conversation flows
- Leverage rules-based messaging improving your customer experience

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For more information, email [info@telrock.com](mailto:info@telrock.com)

#### About Telrock Systems

Telrock Systems is a global technology provider of modern cloud-native collections and recovery software and business rules management/integration solutions for businesses wanting improved functionality and smarter capabilities. Our flagship collections solution, Optimus, is an enterprise-wide collections and recovery software platform built new from the ground up. Our flagship business rules management/integrations solution, SmartConnect delivers rapid, no-code deployment of business rules and system integration capabilities. Both solutions leverage modern technology, powerful cloud computing, PCI DSS compliance, and more intelligent designs resulting in the broadest and richest Software-as-a-Service (SaaS) offerings in the market. We provide our solutions in North America and Latin America (LATAM) from our Atlanta office, and in Europe, Middle East, Africa (EMEA), and Asia Pacific (ASPAC) from our London, UK office.

## Telrock Systems

SMARTER TECHNOLOGY, BETTER RESULTS

[www.telrock.com](http://www.telrock.com)