

# SmartConnect

BY TELROCK SYSTEMS

**SMARTER CONNECTIONS. BETTER SERVICE.**




**Cloud-based, 'No Code', system integration hub with a business rules engine (BRE), and digital channel communication capabilities.**

Organizations everywhere are striving to provide better experiences and processes for their customers and their business. At the heart of the matter is the need for more efficient and friction-less exchange of information between the multitude of systems and applications that make up an organization's business ecosystem.

Telrock Systems helps solve this issue through its SmartConnect platform that offers a set of advanced API's, easy to use data integration tools, and robust digital channel messaging capabilities.

SmartConnect enables the exchange of data and digital channel communications easier, quicker, and more cost effective. Telrock Systems meets this need with SmartConnect – cloud-based, 'No Code' system integration hub with a business rules-engine, and digital channel communication capabilities.

***That's SmartConnect by Telrock Systems***



## CLOUD-BASED, 'NO CODE', SYSTEM INTEGRATION HUB WITH RULES ENGINE AND DIGITAL COMMUNICATION CAPABILITIES

### 🕒 Key Benefits:

- Better experiences for your customers and business
- Easy end-to-end integration between systems and/or 3rd party services
- Minimal / no development costs
- Customize behavior through decisioning
- Use your own data models to extend your business processes
- Improved multi-channel communications
- Rapid implementation times

### 🕒 Key Features:

- Configure new APIs and create integration flows
- Stand-alone rules engine to customize behavior or use in isolation
- Self-service configuration UI
- Digital channel messaging with 2-way conversations
- Event driven reporting
- Fully API driven
- Deploy your own or 3rd party analytics models
- Integrated Conversation Manager enables rules-based messages and customer conversations

### 🕒 Key Values:

- Highly performant cloud architecture
- 'No code' integrations
- Customization through configuration
- Fast go live
- More intelligent, consistent, and unified messaging

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For more information, email [info@telrock.com](mailto:info@telrock.com)

### About Telrock Systems

Telrock Systems is a global technology provider of modern cloud-based collections and recovery software solutions for creditors and 3rd party consumer collections organizations wanting improved functionality and smarter capabilities. Our flagship solution, Optimus, is an enterprise-wide collections and recovery software platform built new from the ground up. It leverages open-source technology, powerful cloud computing, PCI DSS compliance, and more intelligent designs resulting in the broadest and richest collections and recovery Software-as-a-Service (SaaS) offering in the market. We provide our solutions in North America and Latin America (LATAM) from our Atlanta office, and in Europe, Middle East, Africa (EMEA), and Asia Pacific (ASPAC) from our London, UK office.

## Telrock Systems

SMARTER TECHNOLOGY, BETTER RESULTS

[www.telrock.com](http://www.telrock.com)